

ENGAGING DIASPORA IN DEVELOPMENT: TAPPING OUR TRANS-LOCAL POTENTIAL FOR CHANGE

**3RD INTERIM NARRATIVE REPORT
July 20, 2010 to September 30, 2011**

Submitted on October 31, 2011

to the Canadian International Development Agency

by SFU International Development
and the Centre for Sustainable Community Development
Simon Fraser University

PROJECT BACKGROUND

In recent years, increasing attention has been given to the potential of diaspora from the Global South to impact the development of their country of attachment. These communities are a formidable, often unrecognized, and largely untapped resource in raising awareness of international issues, mobilizing and facilitating engagement in development discussion and action, increasing understanding of international development policies and practice, and casting light on cultural and identity issues of today's transnationals. While diaspora-driven development is often carried out informally, new opportunities for local development in developing nations are taking root through the power of trans-local leaders operating globally and acting locally.

From July 2010 to February 2012, SFU International Development (IDFE) and the Centre for Sustainable Community Development (CSCD) at Simon Fraser University (SFU), with support of the Canadian International Development Agency (CIDA), are leading an innovative public engagement project entitled *Engaging Diaspora for Development: Tapping Our Trans-local Potential for Change*. The goal of the project is to increase active awareness and global citizenship in support of Canada's contribution to the development of a more secure, equitable and prosperous world.

This is being achieved through the establishment of a network of organizations and individuals that are stakeholders in diaspora-driven development. Informed by the findings of an environmental scan of current diaspora-driven development initiatives being undertaken in Metro Vancouver, SFU is engaging with this network to convene a series of five public dialogues based on the UN Millennium Development Goals and structured around powerful stories of trans-local experiences in the areas of poverty reduction, health, education, and diplomacy and peace building. Through these public dialogues and through our ongoing research and engaging with diaspora leaders, we identified priorities for learning that to be addressed through a series of five workshops for trans-local leaders. Concomitantly, the powerful personal narratives of diaspora-led development experiences uncovered through the project are being compiled into a 'book of stories' that will be available to the Canadian public.

The project team would like to thank CIDA for providing the essential funding and support for this innovative and groundbreaking project through the Public Engagement Fund.

PROJECT TEAM

Simon Fraser University

Dr. Joanna Ashworth, Project Co-Director – jashwort@sfu.ca

Ms. Shaheen Nanji, Project Co-Director – nanji@sfu.ca

Ms. Mignon Alphonso, Project Coordinator – malphons@sfu.ca

Dr. Robert Anderson, Academic Advisor – randerso@sfu.ca

Dr. James Busumtwi-Sam, Academic Advisor – jbusumtw@sfu.ca

British Columbia Council for International Education

Dr. Randall Martin, Project Partner (BCCIE) – martin@bccie.bc.ca

CUSO-VSO

Ms. Umeeda Switlo, Project Partner (CUSO-VSO) – umeeda.switlo@cuso-vso.org

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PERFORMANCE MEASUREMENT FRAMEWORK (PMF)

| Expected Outcomes | Indicators | Baseline Data | Targets | Results as of Sept 30, 2011 | Variance/Status |
|---|---|---|--|--|-----------------|
| Ultimate Outcome (Long-term) | | | | | |
| Increased active awareness and global citizenship in support of Canada's contribution to the development of a more secure, equitable, and prosperous world. | Number of people engaged through the course of the project. | Zero | Network of diaspora continues to be active. | Network developed and active. | On track. |
| | Number of people that continue to access data and resources from project website. | Zero | 5000 hits over the course of the project and 30 hits / month beyond the project. | Website developed and active. | On track. |
| | Number of concept papers developed into full proposals. | Zero | 3 new proposals arise from concept papers. | None to date. | On track. |
| Intermediate Outcomes (Medium-term) | | | | | |
| Increased awareness and understanding about the potential and importance of the diaspora in contributing to Canada's international agenda. | Number of program participants with increased understanding of the diaspora and trans-local power. | Zero To be created from evaluation forms. | 70% of program participants have increased awareness. Information exchange and discussion on public fora network. | 88% of evaluations demonstrate an increased understanding of diaspora and development. | On track. |
| Increased engagement through discussion and development of opportunities for linking the Canadian public with developing countries through the diaspora. | Number of new diaspora-facilitated linkages between Canadians and developing countries that offer opportunities to be actively engaged. | Zero Baseline to be found in initial scan. | 3 new active linkages that provide opportunities for engagement. | Linkages under development. | On track. |

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| Expected Outcomes | Indicators | Baseline Data | Targets | Results | Variance/Status |
|--|--|--|---|---|-----------------|
| Immediate Outcomes (Short-term) | | | | | |
| 100: Increased opportunity for Canadians to share ideas and knowledge about development through the creation of linkages across diasporic groups and with the broader public. | Number of new linkages between Canadians, through the diaspora, with developing countries. | Zero | 5 new linkages developed and active. Communication networks established and active. | Currently under development. Communication networks and fora established and active. | On track. |
| 200: Strengthened support for Canadian and international development efforts to increase global equity through access to stories, dialogues, and media. | Number of people who have participated in focus groups, dialogues, and events who are more supportive of international development efforts. | Zero Baseline of support to be assessed on event evaluation form. | 70% of project participants have increased awareness and support. 5% of project participants become network members. | 94% of evaluations demonstrate increased understanding of development. 108 people access project social media., (9% of participants join network including social media and workshops) | On track. |
| 300: Increased understanding of and capacity for meaningful participation in Canada's international assistance program. | Number of people who have participated in focus groups, dialogues, and events who have more skills and insight into engaging in Canada's international assistance program. | Zero. | 70% of project participants have increased awareness. 5% of project participants have new skills to become engaged. | All participants report increased awareness of Canada's international assistance program. 88% people report new capacity for engagement. | On track. |

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| Expected Outcomes | Indicators | Baseline Data | Targets | Results | Variance/Status |
|---|---|---|--|---|---|
| Outputs | | | | | |
| 110: 90 Canadians from across stakeholder groups participate in meetings/focus groups on diaspora and development. | <p>Number of members of steering committee and number of meetings held.</p> <p>Number of men and women that participate in focus groups.</p> <p>Number of focus groups.</p> | <p>Zero</p> <p>Zero</p> <p>Zero</p> | <p>1 Project Advisory Committee (PAC) of approx. 15 people. 3 to 5 meetings.</p> <p>Approximately 60 participants in total.</p> <p>3 focus groups.</p> | <p>1 PAC of 18 people (8 men, 10 women) established and operational.</p> <p>2 meetings held.</p> <p>55 participants (23 men, 32 women).</p> <p>4 focus groups held.</p> | <p>Completed.</p> <p>On track.</p> <p>Smaller focus groups allow for deeper exploration. Extra groups planned to meet target numbers.</p> <p>Completed.</p> |
| 120: Assessment of scope of activity of diaspora in development (environmental scan) available to the public. | <p>Research conducted on current diaspora-driven activities in Metro Vancouver.</p> <p>Report available to the public.</p> | Zero | Environmental scan report prepared and posted for public access. | Iterative research report being written. | On track. |
| 130: A new network of diasporic communities and those interested in diaspora and development established. | Communication mechanisms established and in use. | To be established from environmental scan report. | <p>1 Facebook group</p> <p>1 website</p> <p>1 listserv</p> <p>1 twitter account</p> <p>1 blog series</p> <p>1 Project Launch for key stakeholders</p> | <p>Facebook group established and active 169 members to date.</p> <p>http://www.sfu.ca/diasporas 7,543 hits to date.</p> <p>Listserv has 1,867 members</p> <p>SFU Diaspora with 152 followers to date.</p> <p>http://www.vancouverobserver.com/blogs/engagingdiasporas 26 blogs posted</p> <p>70 attendees</p> | <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> |

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| Expected Outcomes | Indicators | Baseline Data | Targets | Results | Variance/Status |
|---|--|------------------|---|--|-------------------------------------|
| 210: 750 Canadians have an increased awareness of international development priorities. | Number of dialogues held. Number of dialogue participants. Perceived usefulness of dialogues. Collection (electronic / audio / video) of stories of the diasporic engagement. | Zero Zero | 5 dialogues 750 participants (150 each). 1 collection of stories. | 5 dialogues held. 1. <i>Poverty Reduction and Economic Growth</i> – 160 participants. 2. <i>Improving Health</i> – 125 participants. 3. <i>Education for Development</i> – 114 participants. 4. <i>Human Insecurity and Peacebuilding: Diaspora Perspectives and Roles</i> – 137 participants. 5. <i>Diasporic Contributions to Development: Opportunities and Lessons Learned</i> – 166 participants. Total: 702 participants 3 stories posted on website. | Completed |
| 220: 1 website and 5 sets of multi-media reports (including videos, podcasts, etc.) available to the public. | Number of times website accessed. Number of times multi-media viewed.. | Zero Zero | 5000 hits / downloads. | Website launched – http://www.sfu.ca/diasporas 7,543 hits. | Target exceeded, still in progress. |
| 310: 100 trans-local and diasporic leaders /practitioners better prepared to engage meaningfully in Canada’ development efforts. | Number of leaders/practitioners that participate in workshops. Number of workshops. Perceived usefulness of workshops. | Zero Zero | 100 participants. 5 facilitators. | 5 workshops held with 24 participants and 6 facilitators. | Completed. |
| 320: 5 concept papers for future engagement around diaspora and development available for further exploration. | Number of viable concept papers produced and under consideration for future engagement. | Zero | 5 papers produced. | 5 concept papers developed and available on website. | Completed. |

NARRATIVE SUMMARY OF ACTIVITIES

The Contribution Agreement between SFU and CIDA was signed on July 20, 2010.

Since that time a vibrant and active Project Advisory Committee (PAC) was established and met three times over the course of the project to set plans, review progress, and analyze the significance of the work.

During this reporting period (July 20, 2010 – September 30, 2011), we have successfully completed all the goals of the project – including convening five public dialogues, producing five think piece documents on themes related to the dialogues, designing and hosting a series of five learning workshops with diaspora project leaders conducted 5 focus groups, completed a program needs assessment and produced conceptual research and establishing a growing network of Canadians interested in sharing ideas and knowledge about development (Outcome 100), networks and communication media (including the website, a project listserv, a Facebook group, a Twitter account, and a blog account) were expanded and saw growing participation. In addition, the iterative research continued apace as other project activities, has provided opportunities for further data collection and insight. Support for Canadian and international development efforts was strengthened (Outcome 200) through the first two dialogues, the development of a blog series and the posting of relevant information, research, dialogue videos and photos, and diaspora stories on the project website. Finally, the capacity to engage in international development (Outcome 300) was increased through the delivery of the five workshops, as well as the creation of a blog series and theme papers.

Changes to Planned Activities

There have been some important changes to the planned activities in that we have included additional occasions for public engagement while maintaining budget estimates. The first is the decision to host a project launch on October 13, 2010 for key stakeholders from Metro Vancouver. The second was to hold four rather than three focus groups; speaking with smaller groups allowed for more in-depth understanding of trans-local initiatives and needs. The third was the production of three engaging videos that showcase some of the diaspora-led initiatives and these have been posted on our project YouTube channel. Finally, we have, through support from an NGO partner, begun plans for a sixth workshop for diaspora development practitioners.

The workshop series involved five connected workshops for a cohort of 25 participants who attended one day a month for five months, providing opportunity for meaningful learning, networking and faculty and professional practitioner involvement. More information on this is available under Activity 310.

Spin Off and Extra Activities

Several informal meetings have been held with individual members of diaspora groups seeking advice and guidance on their development projects and the project team has assisted these individuals in connecting with resources to assist their projects. As well, many of the featured

speakers in the public dialogues held to date have been profiled by the media as a result of their exposure to the Canadian public through this project. Two examples illustrate this well. One young woman from the Haitian diaspora who has worked tirelessly through her not for profit organization to support relief effort in post-earthquake stricken Haiti participated in our public dialogue on poverty reduction and economic development and have been interviewed on CBC Radio three times since January. Another featured speaker in our public dialogue on Global Health was the subject of a full-page profile in the Vancouver Sun newspaper highlighting his work in Uganda. As well, we facilitated the introductions and conceptual impetus to a local Vancouver journalist who published a feature story on diaspora and development featuring several of the diaspora participants from our public dialogue series. Many radio interviews were conducted on CBC radio as well as blog mentions and feature stories in ethnic media were tracked.

Activity 110: Establish steering group and conduct steering meetings

Beginning shortly before the project start, two committees were established to ensure efficient operation of the project:

110.1: Project Advisory Committee (PAC)

A Project Advisory Committee (PAC), comprising of representatives from the community, diaspora groups, NGOs, government and academia, was established to provide advice and feedback to the Project Management Team (PMT) on the directions, policies and curricula as they affect the planning, focus and outreach of the project.

The first meeting of the PAC was held on Friday May 7, 2010 (prior to official project start). The PAC met for the second time on October 13, 2010. A third meeting is planned for November 7, 2011.

Appendix 110.1a: Terms of Reference for the PAC

Appendix 110.1b: List of PAC members

Appendix 110.1c: 1st PAC meeting minutes – 2010-05-07

Appendix 110.1d: 2nd PAC meeting minutes – 2010-10-13

110.2: Project Management Team (PMT)

The PMT, comprising of the two project co-directors, Joanna Ashworth and Shaheen Nanji, two faculty advisors, James Busumtwi-Sam (Political Science) and Robert Anderson (School of Communication), and the project coordinator, Mignon Alphonso, meets regularly and as required.

Activity 120: Conduct research on current activities of the diaspora

During this period work continued on the major research paper and environmental scan:

120.1: Concept Note

A concept note to articulate operating assumptions and guide the research was developed. This note clarifies how the concept of diaspora is employed in the project and suggests four areas of concentration in understanding their ‘trans-local’ development activities: the nature of diaspora as communities; trans-locality built of horizontal, vertical and lateral links; constant networking and embeddedness; and the ‘looping effect’ of activities in the country of origin back to Canada, and vice-versa.

Appendix 120.1a: ‘Trans-local’ Diaspora and Development: A Concept and Research Note

120.2: Focus Groups

Although the project originally planned to have three focus groups of 25 people each, it was decided that it would be more effective to have four focus groups with fewer people in each group. Questions to guide the focus groups were developed and used for a more informative and engaging conversation.

Appendix 120.2a: Focus Group Questions

120.2-1: Focus Group 1

The first focus group was held on September 27, 2010 in the downtown offices of our community partner CUSO-VSO where we had five members of our project team and seven participants (4 men and 8 women). Each participant was invited because of their active engagement in development initiatives in the Global South and because they had some degree of attachment to a diaspora community based in Metro Vancouver. The session was three hours and was rich in learning and exchange of ideas and experiences. The participants noted that they were inspired by each other’s work and also would welcome further opportunities to meet and explore issues and concerns.

Appendix 120.2-1: First focus group participant list and notes

120.2-2: Focus Group 2

The second focus group was held October 6, 2010 at the Simon Fraser University, Burnaby campus with seven members of the project team and eleven graduate students (8 men and 10 women) who are working in the area of diaspora and development. These participants were pleased to hear about the university's and CIDA's practical engagement in the area of diaspora and development and were particularly inspired by the work and research of other participants.

Appendix 120.2-2: Second focus group participant list and notes

120.2-3: Focus Group 3

The third focus group was held on October 27, 2010 at the Simon Fraser University, Vancouver campus with four project team members and four participants (three other participants were "no shows"). These participants also reported being enriched by hearing one another's work and were pleased to have the opportunity to make connections.

Appendix 120.2-3: Third focus group participant list and notes

120.2-4: Focus Group 4

The fourth and final focus group was held on November 10, 2010 at the Umoja Compassion Society office in Surrey, BC with two project team members and twelve participants. The group was made of diverse members of the diaspora. Many of the participants were already familiar with one another's work but reported learning more about each other's project through this focused meeting. A significant amount of time was spent discussing the challenges and obstacles to diaspora engagement in development, and to articulating the added benefit of including diaspora knowledge in doing development for greater efficiency and accountability.

Appendix 120.2-4: Fourth focus group participant list and notes

120.3: Environmental Scan

A scan of Metro Vancouver diasporas and their development-related activities was completed and will form part of the larger, iterative research report/project, which will be ongoing throughout the project.

Activity 130: Develop Networking Media for Communication

A series of social media platforms has been established – Twitter, Facebook, Blog, and a project website. Through these media platforms, we are reaching out to the many and varied networks in Metro Vancouver where innovative diaspora community leaders are located. We continue to engage the public who wish to participate in the blog series, dialogues, on-line discussions, and submit stories for the website and book of stories.

130.1: Network of Stakeholders

The project database consists of 1,867 members made up of governmental and non-governmental organizations, media (e.g. local newspapers, radio, and television stations) students, community organizations, faculty, and the general public.

The focus groups brought together 55 people of similar interest, and feedback indicated that participants found the opportunity to connect with one another of great benefit.

As well planning and implementing our public dialogues and workshops we have been developing new relationships with the featured speakers, workshop participants, and other diaspora who are active leaders in development initiatives. Our interaction with them includes interviewing them for our blog series, supporting the promotion of their activities, developing their media profile, and advising them on their projects.

130.2: Facebook

The Facebook group continues to gain momentum and new members. As of September 30, there were 169 members, and a significant list of Diaspora based organizations or research centres that linked and commented to the project research, blogs and reports.

<http://www.facebook.com/group.php?gid=106881779375568&v=info>

130.3: Twitter

The Twitter account continues to gain momentum and new members. As of September 30, there were 152 followers.

http://twitter.com/SFU_Diaspora

130.4: Public Media

The project has established its own YouTube channel where the public can view all dialogues, speakers' corners, and other project media. Of particular note is the recently released project video, which was released at the final dialogue. It can be viewed here:

http://www.youtube.com/watch?v=2jt5fL_scjU

There has been substantial interest from various media for the project. These include coverage in the Vancouver Sun, La Source Forum de la Diversité, and the Canadian Immigrant, a blog series in the on-line publication The Vancouver Observer, and media interviews on CBC Radio and Radio Canada –

http://www.rcinet.ca/english/program/the-link/archives/episode/18-10_2010-10-25-/

Copies of press reports are listed below and attached as appendices. In addition, CBC *Ideas* has been taping the dialogues with the intention of doing an *Ideas* show on the series once they have been completed.

Appendix 130.4a: Media Release – October 2010

Appendix 130.4b: Vancouver Sun article – October 13 2010

Appendix 130.4c: Canadian Immigrant – October 19 2010

Appendix 130.4d: SFU Grad Studies Newsletter – January 18 2011

Appendix 130.4e: SFU News online – January 19 2011

Appendix 130.4f: La Source – January 25 2011

Appendix 130.4g: Media Release – March 2011

Appendix 130.4h: Vancouver Sun article – March 16 2011

Appendix 130.4i: Ismailmail article online – April 20 2011

Appendix 130.4j: Point Youth Media blog post – May 18 2011

Appendix 130.4k: Georgia Straight article – May 12, 2011

Appendix 130.4l: Media Release – May 2011

Appendix 130.4m: Media Release – September 2011

In addition, the project received coverage on the following websites:

SFU Dean of Graduate Studies article online – March 10 2011 - <http://www.sfu.ca/dean-gradstudies/blog/events/DiasporaDevelopment.html>

Latinconver March 16 –

http://www.latinconver.ca/entrada_de_bitacora/improving_global_health_diaspora_and_trans_local_potential_change

130.5: Project Promotional Material

Several promotional materials have been created to profile and raise awareness of the project and continue to be used. These materials include: posters that are displayed at all public events; a flyer with key concepts, terms, and activities; a pocket guide outlining dates and dialogue themes; and a suggestion card that will be given out to gather recommendations for diaspora initiatives and stories, a set of maps that are present at all our public dialogue events that invite participants to indicate where in the Global South their development initiatives are located. To date there have been over 300 “flags” posted on the map. All promotional materials feature CIDA’s support prominently.

In addition, specific material for the individual dialogues was designed, developed and distributed. Samples are included in the dialogue reports. As outlined in the proposal, in order to keep the environmental footprint to a minimum, we do not anticipate developing new general materials, as most of the material is being developed and distributed electronically.

Appendix 130.5a: Project Flyer

Appendix 130.5b: Pocket Guide

Appendix 130.5c: Suggestion Card

Appendix 130.5d: Dialogue Quote Cards

Appendix 130.5e: Diaspora in Development PowerPoint Slides

130.6 Project Launch

The Project Launch for 70 key stakeholders and media representatives was held on October 13, 2010. The launch was a tremendous success and generated substantial excitement and buzz, including some media, as reported in 130.5.

<http://www.sfu.ca/diasporas/launchvideo.htm>

Activity 210: Conduct Five Public Dialogues on Key Development Themes

During this period, after consultation with the PAC, the PMT finalized the five dialogue topics and dates, as outlined below. Each dialogue was held at the SFU Morris J. Wosk Centre for Dialogue in Vancouver. The dialogues were each accompanied by a background paper and were organized around a series of “cases” or narratives presented by diaspora leaders that highlight key issues within the themes. For each dialogue, a committee comprised of members of the PAC and other stakeholders was created to help guide the planning.

210.1: Dialogue 1: Innovations in Poverty Reduction and Economic Development – January 19, 2011

The first dialogue in the series of five was held on January 19 2011. The dialogue was entitled *Innovations in Poverty Reduction and Economic Development* and covered three core themes: (1) responding to basic needs through grassroots mobilization; (2) business and economic development; and (3) tapping the potential and learning from the diaspora. The dialogue was attended by 160 people, which included members of the media. Further information is available in the report.

Appendix 210.1: Dialogue 1 Innovations in Poverty Reduction and Economic Development

210.2: Dialogue 2: Improving Global Health – March 16, 2011

The second dialogue was held on March 16, 2011. The dialogue was entitled *Improving Global Health* and covered three core themes: (1) the unique skills and experiences of diasporas influencing health; (2) how these experiences are transforming health practices and systems; and (3) tapping the current potential impacts in Canada and beyond. The dialogue was attended by 125 people, and included members of the media. Further information is available in the report.

Appendix 210.2: Dialogue 2 Improving Global Health

210.3: Dialogue 3: Strategies for Education – May 18, 2011

The third dialogue was held on May 18, 2011. The dialogue was entitled *Strategies for Education* and explored three central questions: (1) what kind of education is needed for development?; (2) how do educational projects create opportunities and choices?; and (3) what is unique and promising about diaspora-led strategies for trans-local education for development? The dialogue was attended by 114 people, and included members of the media. Further information is available in the report.

Appendix 210.3: Dialogue 3 Strategies for Education

210.4: Dialogue 4: Human Insecurity and Peacebuilding – July 13, 2011

The fourth dialogue was held on July 13, 2011. The dialogue was entitled *Human Insecurity and Peacebuilding: Diaspora Perspectives and Roles* and explored three central questions: (1) what has been learned about the diaspora's capacity to transform conflict and bring about increased human security in regions of attachment?; (2) in what ways do diaspora play an effective and legitimate role in gaining global support for human rights and security?; and (3) what are the possibilities and roles for creating greater human security and transforming conflict? The dialogue was attended by 137 people, and included members of the media. Further information is available in the report.

Appendix 210.4: Dialogue 4 Human Insecurity and Peacebuilding

210.5: Dialogue 5: Diasporic Contributions to Development – September 14, 2011

The fifth dialogue was held on September 14, 2011. The dialogue was entitled *Diasporic Contributions to Development: Opportunities and Lessons Learned*, and examined the many ways in which diaspora contribute to development and explored what is required to enable diaspora to have greater impact including personal capacity development, public policy mechanisms, and institutional support. The format of this event differed from the previous dialogues and involved a "World Café" – small group discussions in rounds – in addition to the larger open dialogue. The dialogue was attended by 166 people, and included members of the media. Further information is available in the report.

Appendix 210.5: Dialogue 5 Diasporic Contributions to Development

Activity 220: Create Website and Make Reports and Media Available to the Public

During this period, the project website has been continuously improved in terms of navigation and content. The site is designed to be a comprehensive public resource of information, documents and media for the project. The project has a host of blogs, videos, and research that form part of the archive and education documentation of the project. It also provides links to social networking media and other ways that interested members of the public can get involved. The project website is: <http://www.sfu.ca/diasporas>

The website had 7,543 visits by September 30, 2011. The quarterly breakdown is as follows:

| | |
|---------------------------|------------|
| October to December 2010: | 565 hits |
| January to March 2011: | 1,288 hits |
| April to June 2011: | 2,632 hits |
| July to September 2011: | 2,697 hits |

Activity 310: Conduct 5 workshops with Trans-local Leaders/Practitioners

The project management team created a workshop series that was designed to support a cohort-based learning community and promoted an incremental learning experience wherein participants are required to attend all five workshops. The workshops were opened to applications, and a small committee selected the final 24 participants based on their attachment to a diasporic community and their ongoing engagement in transnational development work. In addition, a sixth workshop was planned as outlined below.

Appendix 310a: Workshop Series Outline

Appendix 310b: Workshop Series Participants

Appendix 310c: Workshop Series Report and Evaluations

310.1: Workshop 1: Introduction to the Workshop Series

The first workshop was held on Saturday, March 26, 2011 and was attended by 24 people. The workshop allowed people to share their experiences, projects, and expectations of the series. This was followed by a discussion of the core development concepts and the issues and potential of diaspora engagement.

Appendix 310.1a: Agenda for Workshop

Appendix 310.1b: Notes from Workshop 1

310.2: Workshop 2: Project Design and Development

The second workshop was held on Saturday, April 30, 2011 and was attended by 24 people. The objectives of this workshop were: (1) continue to build a supportive learning community; (2) review models and methods for project design and management; (3) engage in dialogue about project transparency and approaches to process evaluation; (4) identify and examine learning project goals and questions; and (5) identify the enabling factors for tapping the potential of members of the diaspora working in development.

Appendix 310.2a: Agenda for Workshop

310.3: Workshop 3: Fundraising

The third workshop was held on Saturday, May 28, 2011 and was attended by 24 people. The objectives of this workshop were: (1) continue to build a community of learning; (2) share fundraising experiences and strategies; (3) engage in dialogue with invited guests about project fundraising strategies; (4) identify opportunities for fundraising; and (5) review criteria for successful approaches to fundraising.

Appendix 310.3a: Agenda for Workshop

Appendix 310.3b: Notes from Workshop 3

310.4: Workshop 4: Engaging the Public in Projects

The fourth workshop was held on Saturday, June 25, 2011 and was attended by 24 people. The workshop explored the history and concept of styles of storytelling. Participants were encouraged to share their stories visually, reviewed criteria for visual storytelling and photography, and discussed the importance of visual documentation.

Appendix 310.4a: Agenda for Workshop

Appendix 310.4b: Notes from Workshop 4

310.5: Workshop 5: Learning Projects Presentation

The final workshop was held on Saturday, July 23, 2011 and was attended by 24 people. This workshop was dedicated to exploring how to build personal and organizational capacity to innovate, communicate effectively, and work together on projects and problems.

Appendix 310.5a: Agenda for Workshop

Appendix 310.5b: Notes from Workshop 5

Appendix 310.5c: Notes from Workshop 5

310.6: Workshop 6: Developing your Project & Communicating Success Stories from the Field

In this workshop, scheduled for October 25, 2011, participants will learn how to move from an idea to reality and explore fundraising strategies needed to see their project get off the ground. Participants will also learn about methods for communicating their project's successes from the field.

Appendix 310.6a: Agenda for Workshop

PROJECT MANAGMENT

During this period, project planning, management and financial systems were developed and installed to ensure efficient management and reporting.

PROJECT BUDGET & FINANCIAL REPORT (see attached)